



LET'S LEAVE A MARK!

SERVICES

MARKETING COACHING PACKAGES |

Our marketing coaching packages are tailored just for you. We always start with a complimentary 30 minute consultation call to learn more about you, your goals, and introduce our agency to you.

- **Social Media Education Package** : What is a hashtag? How do you upload a story? What does it all mean?

We can help! Social media can feel very overwhelming, confusing, and daunting. We put on our teacher hats and guide you on an educational journey to social media confidence. These sessions are perfect if you want to use Instagram, Facebook, LinkedIn, and Twitter but you're not sure what the differences are between the platforms. Social media strategies and best practices are provided with this package. Package includes 2 hours of development and 1 hour of presentation.

- **Social Media Audit and Analysis Package** : You have Instagram, Facebook, LinkedIn, and/or Twitter, but you're not sure if the feeds are performing well for you. Perhaps you're updating your brand, introducing a new product or service...

We can help! We put on our analytical hats and dive into auditing your existing feeds to determine what's working and what's missing. We will deliver audit findings and provide suggestions for your future social media posts. Package includes 5 hours of auditing and 1 hour presentation.

- **Social Media Content Creation Package** : Our most popular package! You know you need to plan your social media content, but just don't have time to sit down and write everything out. Nevermind trying to tailor the verbiage for EACH platform!

We can help! We put on our writing hats and create a custom content calendar for Instagram, Twitter, LinkedIn and Facebook based on your individual goals. No cookie cutter boiler-plate calendars, here. All you have to do is copy and paste the words and you are good to go!

*Images and videos not included

Need help pre-scheduling the content? Ask about our scheduling add-on. Package includes 7 hours of content writing for up to 4 platforms and 1 hour of delivering the content to you.

- Social Media Education Package : \$495.00
- Social Media Audit and Analysis Package : \$990.00
- Social Media Content Creation Package : \$1,320.00

ADVERTISING | \$1,100+ /per month

We will serve as your full-time advertising agency and provide the following services:

- Media planning, placement and management for traditional media in Hampton Roads, Virginia.
- Social media management and admin role on social sites.
- Reconciliation of monthly media invoices and affidavits.

**Agency reserves 15% discount, where provided by media entities. Additional fees will apply for markets outside of Hampton Roads, VA.*

SPECIAL EVENTS AND KEYNOTES | upon request

We are seasoned media professionals with combined 25+ years of experience in buying, consulting, and development across traditional and social media.

Our company is ready to assist you by leading an educational session or workshop for your organization.

For more information on how we can assist your event, please contact us for a custom quote.

Our team is ready to help your business grow!

A complimentary recording will be provided for all virtual marketing coaching sessions.

